

1 Question: Social Media

1. How aware are you of the following online communities:						
	Very Aware	Aware	Neutral	Somewhat Aware	Unaware	Response Count
LinkedIn	5.9% (9)	4.6% (7)	1.3% (2)	5.9% (9)	82.2% (125)	152
FaceBook	24.2% (37)	31.4% (48)	5.2% (8)	23.5% (36)	15.7% (24)	153
Twitter	2.0% (3)	9.9% (15)	2.0% (3)	9.3% (14)	76.8% (116)	151
Second Life	1.3% (2)	3.9% (6)	2.0% (3)	9.8% (15)	83.0% (127)	153
Friendster	2.0% (3)	4.7% (7)	2.0% (3)	6.7% (10)	84.7% (127)	150
	<i>answered question</i>					153
	<i>skipped question</i>					0

2. How often do you use the following online communities:						
	Every day	Once a week	Once a month	Never	N/A	Response Count
LinkedIn	0.0% (0)	0.7% (1)	3.9% (6)	82.4% (126)	13.1% (20)	153
Facebook	3.9% (6)	3.9% (6)	7.8% (12)	75.2% (115)	9.2% (14)	153
Twitter	0.0% (0)	0.0% (0)	0.7% (1)	86.1% (130)	13.2% (20)	151
Second Life	0.0% (0)	0.0% (0)	0.0% (0)	86.2% (131)	13.8% (21)	152
Friendster	0.0% (0)	0.0% (0)	1.3% (2)	84.7% (127)	14.0% (21)	150
	<i>answered question</i>					153
	<i>skipped question</i>					0